

## **Gifts of Publicly-Traded Securities**

Gifts to PROLIFE Across AMERICA of publicly-traded stock or other marketable securities can be an effective way to support the life-saving work of the organization and avoid taxation for the donor.

### **Benefits of Donating Securities**

- You can avoid capital gains taxes that would be due upon the sale of the securities if the securities have appreciated in value since they were purchased.
- You can also receive a charitable income tax deduction usually equivalent to the fair market value of the securities under IRS guidelines.
- You can support the life-saving mission of PROLIFE Across AMERICA today.

### **How it Works**

We usually receive the securities directly through your brokerage account by electronic transfer or, if not, by certified mail. PROLIFE Across AMERICA typically sells the securities immediately and applies the proceeds to our Media Mission, unless directed otherwise by the donor.

Please see your tax advisor for current rules involved in valuing your gift.

### **Contact Us**

If you have questions about non-cash gifts, please contact Dave at 612-781-0410 or email us at [plannedgiving@prolifeacrossamerica.org](mailto:plannedgiving@prolifeacrossamerica.org).

*This information is not intended as legal or tax advice. For such advice, please contact an attorney, tax advisor and/or financial advisor regarding your specific situation.*